



# Lines

## Visual Literacy Presentation 1

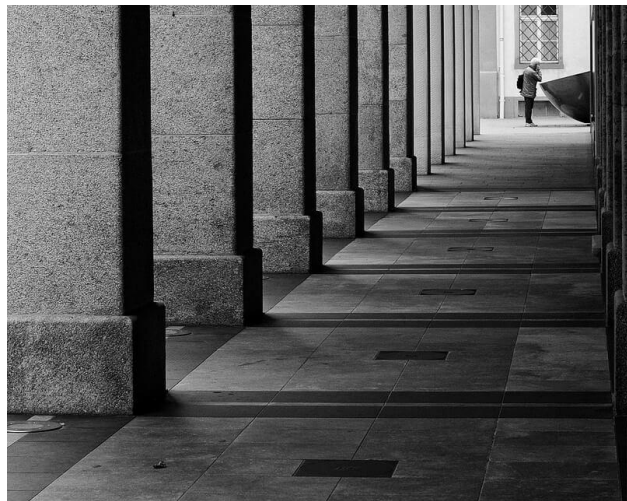
By Ben, Ryan and  
Makram





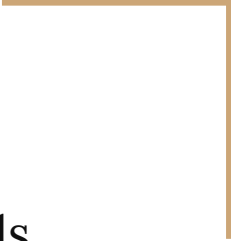
“The Line is the simplest form of  
visual communication”





# Why are lines important in Visual Art?

- Lines not only lead to a story, but build one
- Lines form everything from numbers and letters, musical notation, art and countless things in the world around us
- Lines depict emotion
- Lines convey movement not only within the art we interpret, but the life we experience



“A line, an area of tone, is not really important because it records what you have seen, but because of what it will lead you on to see. Following up its logic in order to check its accuracy, you find confirmation or denial in the object itself or in your memory of it.”

*John Berger “Drawing Is Discovery” (1953)*



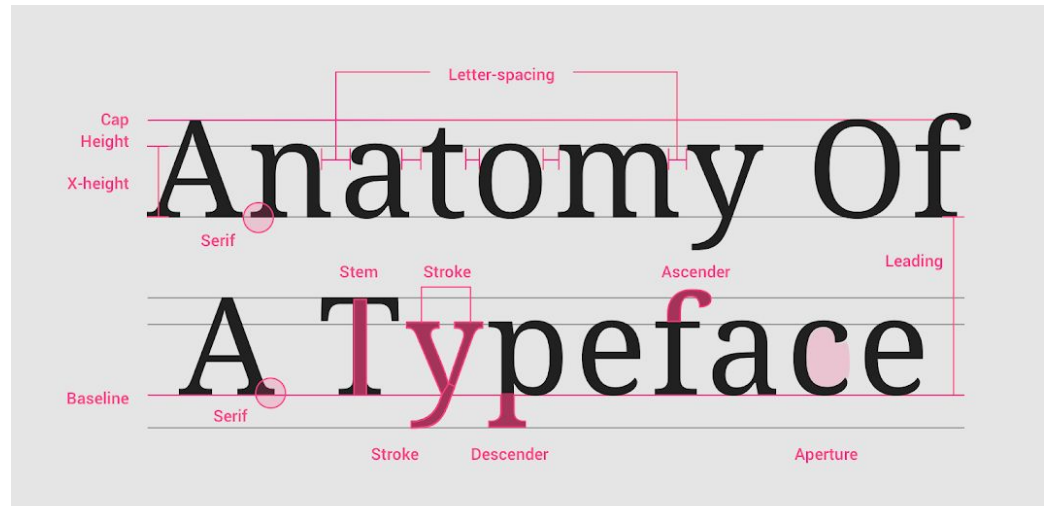
# Typography

Within the non designers design book typography is a conversation in which lines are front and center. When discussing typography it is important to note that the fonts stand for themselves, meaning the emotion that is imbued and the story a font presents are all attributed to lines.

**IMPACT - Solid, Aggressive, Urgent**

Arial - Normal, Bland, Flat

Century Gothic - Classy, Minimal, Open

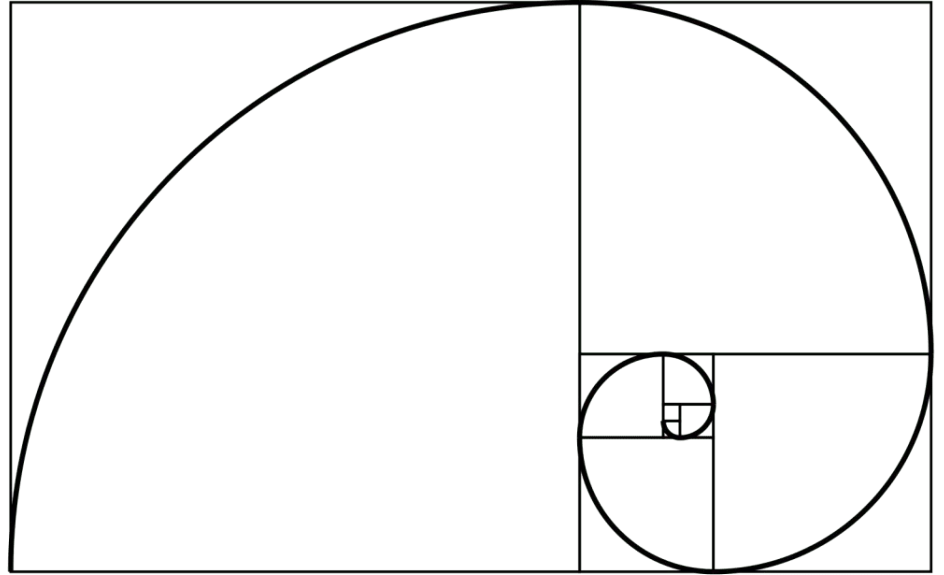




What are some examples of  
lines in photography?



# Using lines in photography





# Horizon Lines

- Horizon lines are a key part of any photos composition
- Shifting the horizon lines can greatly alter the visual impact of an image



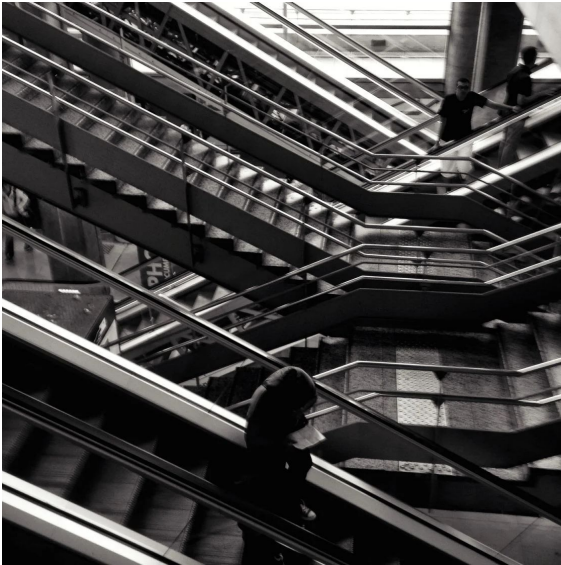
# Vertical Lines

- Primary component in the frame
- Can be used to convey things such as human emotion and gravity
- Depending on how it is used we can either be led to a subject, or to draw our attention to the background



# Diagonal Lines

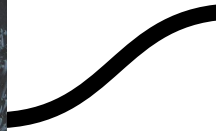
- Can be used to add energy to a composition
- Creates a sense of liveliness
- Can be used to portray either motion or opposition within a piece





# Freeform lines

Freeform lines allow for lines to break from the previously defined structured of being stagnant, but still conveying movement. With freeform lines more emotions are able to be displayed as they enable us to think creatively.



# Dead Tree - Ansel Adams

ed where he wanted definition and  
ted unnamed shape." *The Creative*

s eye and experience to capture the  
s, and forms to truly bring out the  
ty he was striving for within his photo.

to further a piece whether that be  
ging out line depth, showcasing  
pes or leading lines are all methods in  
hance an image.



Ansel Adams. Dead Tree, Sunset Crater National Monument, Arizona. 1947. Courtesy of the Trustees of the Ansel Adams Publishing Rights Trust.

# Activity



# Activity Questions

- How do the lines in each respective piece make you feel?
- What lines are being showcased in the piece?
- Where are the leading lines if any?
- How does the line weight attribute to the emotion of the piece?
- Are you being led to or away from the subject?

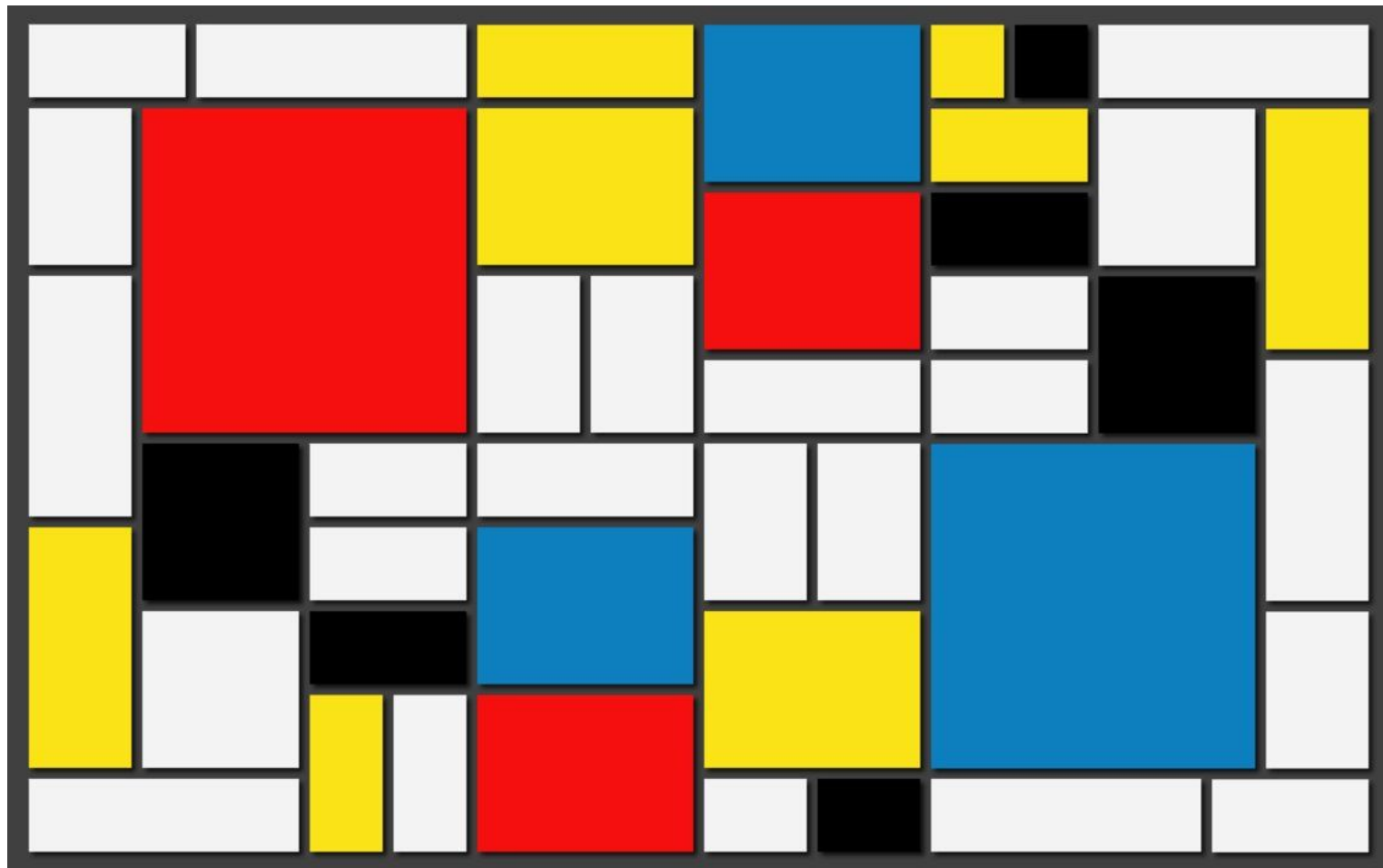






*Barna Photography*





[https://cdn.retouchme.com/blogs/89\\_files/1495cdb8793e5a4.jpg](https://cdn.retouchme.com/blogs/89_files/1495cdb8793e5a4.jpg)

<https://www.thephotographus.com/wp-content/uploads/2016/06/directional2.jpg>

<https://www.theclickcommunity.com/blog/wp-content/uploads/2016/03/the-rule-of-thirds-on-the-beach-by-Gina-Yeo.jpg>

<https://www.michaelfrye.com/wp-content/uploads//2012/08/0212-10702.jpg>

[https://expertphotography.b-cdn.net/wp-content/uploads/2011/06/IMG\\_3484-2011-06-03-at-17-32-05.jpg](https://expertphotography.b-cdn.net/wp-content/uploads/2011/06/IMG_3484-2011-06-03-at-17-32-05.jpg)

[https://i2.wp.com/photographersresourcecenter.com/wp-content/uploads/2019/08/path-832031\\_1280.jpg?fit=1024%2C710&ssl=1](https://i2.wp.com/photographersresourcecenter.com/wp-content/uploads/2019/08/path-832031_1280.jpg?fit=1024%2C710&ssl=1)

<https://goffjamesart.files.wordpress.com/2017/11/screen-shot-2017-11-24-at-17-50-56.png>

<https://images.iphonophotographyschool.com/6897/Lines-iPhone-Photography-8.jpg>

[https://weisskatz.gallery/cdn/shop/products/AM22501.v2\\_361fd310-23f0-47c3-961f-3d96a0b5d330\\_1024x1024.jpeg?v=1475703518](https://weisskatz.gallery/cdn/shop/products/AM22501.v2_361fd310-23f0-47c3-961f-3d96a0b5d330_1024x1024.jpeg?v=1475703518)

<https://www.photographer.org/wp-content/uploads/2018/07/pexels-photo-340981.jpeg>